

1AP7 Rec'd PTO 10 APR 2006

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UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/537,276 Confirmation No. :
PCT No : PCT/GB02/02730
Applicant : John Dunlop Pitt et al.
Filed : May 27, 2005 (International Filing Date: 14 June 2002)
TC/AU : Not yet assigned
Examiner : George M. Dombroske

Docket No. : 8830-338(209954)
Customer No. : 23973

Assistant Commissioner for Patents
Mail Stop PCT
P.O. Box 1450
Alexandria VA 22313-1450

RESPONSE TO DECISION ON PETITION

Sir:

This is in response to the Decision on Petition, mailed on March 17, 2006. This response is being submitted within the two (2) month period set for response. No fee is believed to be due. If any fee is determined to be due, please charge such fee and credit any overcharge to Deposit Account 50-0573.

RECEIVED
18 APR 2006
Legal Staff
International Division

CERTIFICATE OF MAILING
UNDER 37 C.F.R. 1.8(a)

I hereby certify that this paper, along with any paper referred to as being attached or enclosed, is being deposited with the United States Postal Service on the date indicated below, with sufficient postage, as first class mail, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

BY

DATE

James M. Murphy
April 7, 2006

Remarks

Applicants gratefully acknowledge the granting of the petition to revive the application. In the Decision on Petition, the Examiners correctly noted that the Declaration included a typographic error in the executed Declaration. Specifically, the inventor's name was misspelled as "O'Neil". The correct spelling of the inventor's name is "O'Neill". The spelling was correct on the published international application as well as the Assignment. The typographical error was inadvertently introduced into the Declaration by the undersigned, and it was overlooked by the inventor when the Declaration was executed.

As suggested by the Examiners, accompanying this response is a Statement executed by the undersigned stating that the error was typographical. It is believed that this submission rectifies the error and that the Declaration can be accepted with the noted correction in the spelling of the inventor's name.

If the Examiner believes that further information is needed or has any questions, please contact the undersigned.

Date: 4/6/06

Respectfully submitted,



ROBERT E CANNUSCIO
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18th and Cherry Streets
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Attorney for Applicants

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STATEMENT IN SUPPORT OF DECLARATION

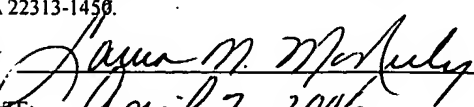
Sir:

I, Robert E. Cannuscio, declare as follows:

I am an attorney representing the Applicant in the above-referenced application.

As noted in the Decision on Petition, the executed Declaration submitted in this application listed the inventor's name as "O'Neil". This was a typographical error. The inventor's name is correctly spelled "O'Neill" as is listed on the published international application [Exhibit 1], as well as the Assignment submitted separately for recording of this application [Exhibit 2]. I have personally confirmed this with a representative of the Assignee.

The typographical error was inadvertently introduced into the Declaration by the

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BY	
DATE:	April 7, 2006

undersigned, and it was overlooked by the inventor when the Declaration was executed.

In light of this statement, Applicants request entry of the Declaration with the correct of the inventor's name to read "O'Neill".

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date:

4/6/06



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ASSIGNMENT

WHEREAS, we, John Dunlop Pitt, Katarina Barac, and Stephen O'Neill, respectively citizens of Great Britain, with respective post office addresses of 5 Carlaverock Road, Glasgow G43 2SA, Great Britain, Flat ½, 97 West Graham Street, Glasgow G4 9LL, Great Britain, and 49 Dunottar Avenue, Coatbridge ML5 4LN, Sweden, hereinafter generally referred to as "ASSIGNORS", have invented a certain new and useful

METHOD AND APPARATUS FOR DISPLAYING ADVERTISEMENTS ON A VEHICLE

for which we have executed an application for Letters Patent of the United States on _____, Serial No. _____, and

WHEREAS, AGRIPA Limited, a British corporation having a place of business at Merlin House, Mossland Road, Hillington Park, Glasgow G52 4XZ, hereinafter generally referred to as "ASSIGNEE", is desirous of acquiring said invention and said application for Letters Patent,

WHEREAS, now and at the time the invention was made, said invention was subject to an obligation by ASSIGNORS to assign their entire right, title and interest therein to ASSIGNEE.

NOW, THEREFORE, in consideration of the sum of One Dollar and other good and valuable executed consideration, the full receipt and sufficiency of all of which are hereby acknowledged, and intending to be legally bound hereby, we, the undersigned ASSIGNORS, hereby agree to sell, assign, transfer and convey and by these presents do sell, assign, transfer and convey unto the above-named ASSIGNEE, the whole and entire right, title and interest

in and to said invention as described in the above application for Letters Patent, for the territory of the United States and its possessions and territories and all foreign countries, and

in and to the above application for Letters Patent, including any continuing and/or divisional applications therefor, any provisional applications identified in the above application, and any and all United States Letters Patent which may be granted on said application(s) including reissues and reexaminations, and all foreign Letters Patent which may be granted on said invention, including reissues, extensions, renewals and reexaminations of such Letters Patent;

said invention, application and Letters Patent to be held and enjoyed by the above-named ASSIGNEE, for ASSIGNEE's own use and behoof, and for ASSIGNEE's legal representatives and assigns to the full end of the term or terms for which said Letters Patent may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNORS had this assignment and sale not been made; and for the aforesaid consideration ASSIGNORS hereby covenant, agree and undertake to execute, whenever requested by the above-named ASSIGNEE, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the Letters Patent hereby assigned or agreed to be assigned; all without further compensation to the undersigned ASSIGNORS.

WE HEREBY authorize the above-mentioned ASSIGNEE or its legal representative to insert in this document the filing date and/or serial number of our aforesaid application or any other information that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

26 May '05.
Date

John Dunlop Pitt (L.S.)
JOHN DUNLOP PITT

[Signature]
Witness

26/5/05
Date

K Barac (L.S.)
KATARINA BARAC

[Signature]
Witness

26/5/05
Date

[Signature] (L.S.)
STEPHEN O'NEILL

[Signature]
Witness

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
21 August 2003 (21.08.2003)

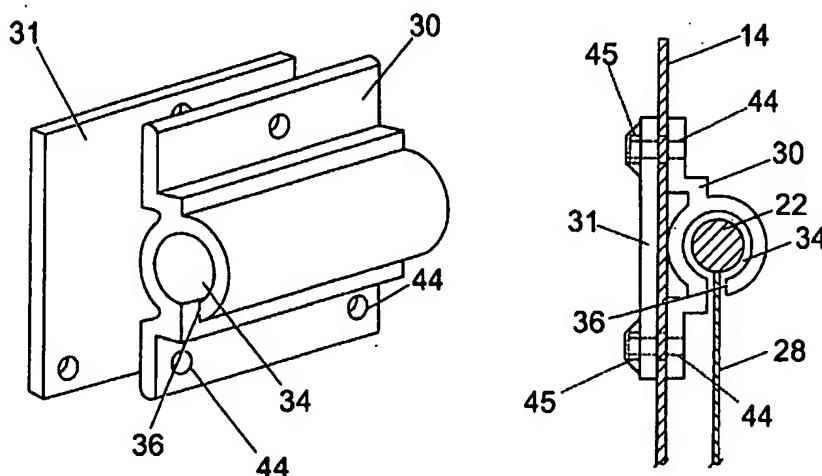
PCT

(10) International Publication Number
WO 03/069592 A2

- (51) International Patent Classification⁷: **G09F 21/04** (74) Agent: **MURGITROYD & COMPANY**; Scotland House, 165-169 Scotland Street, Glasgow G5 8PL (GB).
- (21) International Application Number: **PCT/GB02/02730**
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- (25) Filing Language: English
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- (30) Priority Data:
0203209.2 12 February 2002 (12.02.2002) GB
- (71) Applicant (for all designated States except US): **AGRIPA LIMITED** [GB/GB]; Merlin House, Mossland Road, Hillington Park, Glasgow G52 4XZ (GB).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): **PITT, John, Dunlop** [GB/GB]; 5 Carlaverock Road, Glasgow G43 2SA (GB). **BARAC, Katarina** [GB/GB]; Flat 1/2, 97 West Graham Street, Glasgow G4 9LL (GB). **O'NEILL, Stephen** [GB/SE]; 49 Dunottar Avenue, Coatbridge, ML5 4LN (SE).
- (81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZM, ZW.
- (84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
- Published:
— without international search report and to be republished upon receipt of that report

[Continued on next page]

(54) Title: METHOD AND APPARATUS FOR DISPLAYING ADVERTISEMENTS ON A VEHICLE



(57) Abstract: An advertising panel (20) which can be used to selectively attach advertisements to the side of a road vehicle (10) or to a fixed structure in a readily demountable manner comprises a sheet (22) of plastic material, the sheet having an image applied to a first side of the sheet. An elongate fastener (22) having a thickness greater than the sheet extends along a longitudinal edge of the sheet. The elongate fastener (22) engages with one or more slotted track members (30, 32) provided on a wall (16) or curtain (14) of the road vehicle. The track member and slot (36) may be provided in a continuous length (32), corresponding to the length of the longitudinal edge, or in discrete sections (30), which are particularly applicable for use with a curtain. Elongate fasteners (22) can be provided on the upper and lower edges of the panel (20), so that the panel is installed by threading it horizontally into the slots (36) of upper and lower track members (30, 32) simultaneously. The system requires minimal structural alterations to a vehicle (10) to enable it to carry advertising panels, and allows advertising panels to be changed easily.